



Board Attendance

P = present, A = absent, EA = notified/excused absence					
Leigh Bivings	P	Tony Gordon	P	David Mundel	P
Betsy Boveroux	P	Bill Gregor	P	Mike Nairne	P
Tom Boyden	P	Betsy Hall	P	Joe Park	EA
Matt Carroll	P	Kyle Hancock	P	Susan Passoni	EA
Paul Duffy	P	John Herbert	P	Bruce Petri	A
Kathy Emrich	P	Roz Hill	A	Peter Pogorski	P
William Fastow	P	Gordon Holmes	P	Kimball Robeson	P
Jay Fogarty	P	Bill Keravuori	A	Sandra Silver	P
Beth Freeland	P	Chuck Levin	P	Sandy Slarsky	A
Jennifer Girvin	EA	Mary Lionette	EA		

Guests:

Meghan Haggerty, Mayor's Office of Neighborhood Services
 Sylvie Tissot, Marianne Colacray, Sheila Manning

Welcome

Leigh Bivings, Chair, called the meeting to order at 6:35PM

General Announcements and Topics of Discussion

1. **Executive Committee Update** - Kathy Emrich, President, briefly reviewed the plans for a number of neighborhood activities, including: the evolving proposal for a new Park Square historic district; the effort of "Who's Boston" to examine political and administrative structures in the City; the ongoing effort to redesign and redevelop the BCA plaza; the upcoming Candidates Night being planned by The Neighborhood Forum; and the opening day plans for South End Youth Baseball.

Kathy and Leigh reminded the Board that Mike Nairne was chairing the Ellis' Board Nominating Committee and requested that Board members and others to communicate their interests and recommendations directly to Mike.

The Board voted to accept the minutes for the January 23, 2007 Board meeting.

Beth Freeland, Treasurer, reviewed the revised format for the Ellis' monthly financial reports and the current status of the Association's finances.

2. **Update on Ellis 2006-2007 Goals and Initiatives** - Kathy and Leigh reviewed the major goals that had been established during the Ellis' 2006-2007 planning and budget process, particularly the review and potential revisions of various Committee responsibilities and guidelines.

Fund Raising Guidelines - Gordon Holmes reviewed Fund Raising Task Force's proposed "Fund Raising Guidelines" that had been discussed in the Board's January 2007 meeting. Following a discussion of these proposed guidelines, the attached "Fund Raising Guidelines" were approved by the Board.

Development Committee and Licensing Committee Guidelines -- David Mundel reviewed the Executive Committee's drafts of the proposed guidelines for these two committees. Following a discussion of these drafts, the Board requested that the drafts be revised and returned to the Board for further review and a possible vote at the March Board meeting.

Young Friends of the Ellis (YFOE) - Kimball Robeson reviewed the recent activities of YFOE and the committees plan for the future.

3. **Membership Committee Update** -Sandra Silver reviewed the plans for the Ellis Casino Night and urged Board members to continue to sell tickets.
4. **Neighborhood Services Committee Update** - Tom Boyden and Jay Fogarty reported on the implementation of the Block Captain program. Recruitment of additional Block Captains is still underway and the Committee is reviewing possible changes in the recruiting strategies and program activities.

Tom reported that graffiti remained a problem in the neighborhood and urged Board members to report graffiti to the Mayor's office as soon as it is seen. In addition, Tom reported that the number of car break-ins continued to be high and the police felt this was often the result of owners leaving valuable items - computers, briefcases, and GPS systems - visible within their cars.

The annual Spring clean-up is scheduled for April 28th.

5. **Development Committee Update** -- John Herbert, Development Committee chair, reviewed the status of the development projects being planned or currently underway within the South End.

John noted that the Committee and several Executive Committee members had recently met with representatives of the BRA and the Clarendon, Bryant, 285 Columbus, and Columbus Center development teams to begin to better understand and coordinate the potentially simultaneous construction period impacts that may result from these projects.

D4 and 79 Chandler Street Projects - These project continue to progress and communication with the neighborhood continues to be effective.

6. **Zoning and Licensing Committee Update** - Betsy Boveroux, committee chair, reported that meetings with Clery's and the Beehive management teams were continuing. Betsy reported some progress in improving communication with Clery's and implementation of corrective actions by the restaurant's management team (including a 'soft closing' of the restaurant prior to the 2 am formal closing, prohibiting new customers from entering after 1:15 am, and additional efforts to control patrons congregating on nearby sidewalks.)
7. **Nominating Committee Update** - Mike Nairne reported that the Committee was interviewing current Board members to review their interests and performance. Mike reported that the Committee anticipates there will be several Executive Committee and Board vacancies and is developing a list of potential candidates for these positions. Mike, again, asked the Board and others to contact him and other Nominating Committee members to discuss suggestions.
8. **Groundwater Committee Update** - Peter Pogorski reviewed the current status of the Casenove-Chandler recharge operations and the plans for a community meeting to review the MBTA's findings and plans for the future. Peter noted that the Groundwater Committee and the Citywide Groundwater Emergency Taskforce (GET) were beginning to plan several activities and that there was a need for additional Ellis Board members and members to become active in these groundwater initiatives.

Conclusion and adjournment

The next Board meeting will be on March 26, 2007 at the YWCA Berkeley Residences.

There being no further business, the meeting was adjourned at 8:21 PM.

Respectfully submitted,
David Mundel, Clerk

ATTACHMENT

As Adopted by Board of Directors at its February 27, 2007 Board Meeting

Ellis South End Neighborhood Association Fund Raising Guidelines

Overview

The by-laws do not discuss the role of the Ellis with respect to fund-raising and fund-disbursing activities. As a result, activities in this area during recent years have not necessarily been consistent with one set of objectives. These guidelines are intended to be just that – guidelines which establish a single set of objectives – to assist the current and future Boards in making decisions about what activities to pursue or not pursue.

Objectives

- It is appropriate to raise funds for internal activities of the organization as well as for the support of other organizations. These activities should be performed in a manner consistent with our mission as a neighborhood association – that is, to make our community a fun, vibrant, and safe place for residents and visitors.
- The Ellis wants to be an active and participating neighbor in activities which benefit the character and ambiance of both the Ellis neighborhood itself and the South End as a whole.
- The Ellis is interested in supporting those organizations in which it can either (a) somehow participate, or be involved, with the recipients, or (b) be recognized as a group which is helping to contribute to the quality of the neighborhood.
- It is not the intention of the Ellis to act as a pass-through organization similar to such organizations as the United Way. That is, it is not intended that the Ellis would expect to raise general funds and then distribute them in some sort of grant-making process.

Methodologies

- Each year, the amounts to be distributed and their purposes would be determined in the annual budgeting process – i.e., the budget prepared by the Executive Committee and then approved by the full Board. Recurring activities would appear on the budget opposite the prior year's commitment, and it would be helpful to show proposed distributions as a percentage of the total projected expenditures.
- From time to time, the Board may choose to have some sort of fund raising party or other activity. This may include the desire to raise funds to help meet projected budgeted expenditures. Whenever that is done, it would be helpful to determine (in advance) for what purpose(s) the funds will be used, as this should help to achieve the financial success of the event.
- In general, it is expected that social activities of the Ellis would be self-supporting within a given fiscal year. However, the people running such activities should be encouraged to consider what possibilities, if any, might exist to raise additional funds for the Ellis purposes.

During the planning and budgeting process each year, Committee chairs should consider opportunities to sponsor or support activities which are consistent with the Committee purpose and these guidelines.